

SÒNIA LAVILA SEGURA

📍 L'Ametlla de Mar (Tarragona) | ✉️ slavilasegura@gmail.com | ☎️ 607 292 178 |
🌐 <https://sonialavila.com>

PROFESSIONAL PROFILE

Professional with over twenty years of experience in management, operations, process analysis and improvement, delivering cross-functional projects across operational, technology and business environments.

Experienced in operations management, project management, control and quality, process transformation and data analysis, working in both large organizations and growing companies.

Business-oriented professional with a broad perspective, focused on turning complex problems into simpler, measurable and more efficient processes, using data and technology as tools to improve management and decision-making.

KEY COMPETENCIES

- Operations management and project management
- Process analysis and optimization
- Digital transformation and continuous improvement
- KPI definition and monitoring and control frameworks
- Cost control, efficiency and performance
- Data analysis for decision-making
- Coordination of teams, clients and suppliers
- Change management and cross-functional coordination

TECHNICAL SKILLS

- Power BI: dashboards for management, control and decision-making.
- Advanced Excel: analysis, structuring and processing of information for operational monitoring.
- Power Automate: workflow automation and digitalization
- SQL and R: data analysis applied to operations, performance indicators and continuous improvement.
- Collaborative tools and corporate systems for management, monitoring and control.

PROFESSIONAL EXPERIENCE

Operational Management and Transformation | CTTI 01/2025 – Present

- Analysis and improvement of operational processes to increase efficiency, traceability and service quality.
- Definition of monitoring and control frameworks and performance indicators.
- Analysis of operational data, deviations and trends to provide visibility, anticipate risks and support decision-making.
- Preparation of executive reports, management reporting and monitoring dashboards for management and relevant business areas.
- Cross-functional coordination with suppliers, service managers and multidisciplinary teams.
- Promotion of data quality, automation, digitalization and continuous improvement initiatives.

Operations Director | CONTREDI 2017 – 2024

- Overall management of operations, coordinating teams, projects, resources and priorities, while leading transformation and continuous improvement initiatives.
- Analysis, redesign and optimization of internal processes to improve productivity, efficiency and traceability.
- Monitoring costs, billing, profitability and operational performance to support planning and decision-making.
- Design and implementation of dashboards and performance indicators using Power BI.
- Automation and digitalization of internal processes, reducing manual tasks and improving control.
- Coordination with management, teams, clients and suppliers in demanding, high-growth environments.
- Analysis of operational and business information to identify deviations, anticipate needs and support resource planning and commercial and operational decisions.

Additional Experience | SERVIHABITAT · Optimoos · Hormipresa

- Analysis, management and project support across operational and business environments.

EDUCATION AND CERTIFICATIONS

- Degree in Architecture - UPC | Master's Degree in Mathematics - UPC.
- Microsoft Power BI Data Analyst | SQL - UOC | AI Fundamentals - DataCamp | Training in Cloud Technologies and Artificial Intelligence.

LANGUAGES

- Catalan and Spanish: native | English: B2 | Portuguese: intermediate.